
Ray Lewis' Ray's Summer Days



May 13-15, 2010

Baltimore, Maryland

History & Beneficiaries

Ray Lewis' Ray's Summer Days

- Entering its 6th year, Ray's Summer Days has established itself as THE premier summertime fundraising event in Baltimore.
- Over the duration of Ray's Summer Days, the Ray Lewis Foundation has taken major steps towards raising significant cash and economic benefits for the community of Baltimore, State of Maryland and additional international charities.

PAST BENEFICIARIES

Community Assistance Network
Hartford Heights Elementary
Sand Plains Elementary
Family Crisis Center
Goodnow Pal Center
MD State Boys Choir
Feed the Children Org.
Baltimore East/West Children's
Program

Hillendale After School Programs
Madison Square Recreation Center
Mt. Washington Elementary
Fort Worthington Elementary
Baltimore City Police Athletic League
Society Diamonds
Bentalou Elementary
Girl Scouts of Central MD

Cherry Hill Housing Authority
Baltimore City Department of
Social Services
Bradford Reading Program
Cecil Kirk Recreation Center
Westside Elementary
Northwood Elementary
Baltimore High School Football
Programs

Celebrity Participants

Mike Curtis
Clinton Portis
Ed Reed
Steve McNair
Michael Irvin
Willis McGahee
Shawne Merriman

Chad Johnson
Gabrielle Union
Guy Torry
Morris Chestnut
Brian Westbrook
Mark Clayton
Deion Sanders

Shannon Sharpe
Lenny Moore
Jack Hamm
Tracey McGrady
Rudy Gay
Tommy Davidson
Earthquake

Troy Smith
Roy Firestone
Sam Cassell
Ottis Anderson
Jonathan Odgen
Evander Holyfield
Adalius Thomas

Celebrity Bowling Tournament



Ted Hendricks

Magic Johnson



Carmelo Anthony

Chris Paul

Corporate Partners

Past & Current

**K Bank
Comcast
U of MD Medical Center
Frito Lay
Vitamin Water
Baltimore Ravens
Under Armour
SUN Products Corporation
SORA Holdings**

**Bacardi & Reliable Churchill
Pev's Paintball
CareFirst BlueCross BlueShield
American Airlines
Miles & Stockbridge Foundation
Allegis Group
Enterprise Rent-A-Car
Carnival Cruise Lines
Musselman's Dodge**

**Bond Distributing
Johnsonville
Ruth Chris & The Havana Club
WALMART
MVP Entertainment
MCS, Inc.
Athletes First
Ravens Roost 15
UPS**



Youth Fitness Clinic



Michael Irvin

Adalius Thomas

Schedule of Events

Please note: schedule events may change moving forward

Thursday, May 13, 2010

Bacardi

VIP Kickoff Party

Venue: Havana Club

Time: 7:30pm-10:30pm

RSD Kickoff After Party

Venue: Havana Club

Time: 11:00pm-2:00am

Friday, May 14, 2010

American Airlines

Celebrity Bowling Tournament

Venue: TBD

Registration: 6:30pm

RSD After Party

Venue: TBD

Time: 11:00pm-2:00am

Saturday, May 15, 2010

Sun Products Corporation

Youth Fitness Clinic

Venue: Patterson Park

Time: 9:00am-12:00pm

Pev's Paintball

Celebrity Paintball Tourney & BBQ

Venue: The Lewis Residence

Time: 1:00pm-5:00pm

RSD Wrap-Up Party "White Attire"

Venue: TBD

Time: 11:00pm-2:00am



Celebrity Paintball Tournament

Sponsorship Benefits

HOSPITALITY BENEFITS					
ITEMS	TITLE \$50K	PRESENTING \$25K	HOSTING \$10K	ASSOCIATE \$5K	CORPORATE \$2.5K
Kickoff Party (Tickets)	4	4	2	2	-
Bowling Tourney (Lanes: 4 per lane)	2	2	2	1	1
Youth Fitness Clinic (Youth Participants: ages 6-14)	20	12	6	4	2
Paintball Tournament (Playing Spots)	5	5	5	5	5
Paintball Tournament (Spectator Tickets)	10	8	6	4	2
After Party (Passes)	4	2	2	-	-

Sponsorship Benefits Continued

BRANDING BENEFITS					
ITEMS	TITLE \$50K	PRESENTING \$25K	HOSTING \$10K	ASSOCIATE \$5K	CORPORATE \$2.5K
Public relations (company logo and/or name)	Pre/post release (includes company quote), press kits, press badges	Pre/post release	Pre/post release	Internet	-
Marketing (company logo and/or name)	Logo to appear next to event logo at all times, save-the-date, invitations, brochures, celebrity outreach materials, print, radio, internet, outdoor	Event specific: Sponsorship deck, save-the-date, invitation, brochure, celebrity outreach materials, print, radio, internet, outdoor	Internet, Invitation (event specific)	Internet	Internet
Signage/event collateral (company logo and or name) Brand Activation	All signage elements, on-site promo loop, recap promo loop, verbal recognition	Event specific: Designated signage elements, on-site promo loop, company recognition	Event specific: On site promo, company recognition	Company recognition	-
Youth Fitness Clinic	Opportunity to set up a booth	Opportunity to set up a booth	Opportunity to set up a booth	Opportunity to set up a booth	Opportunity to set up a booth
Promotional items	All promotional giveaway items, opportunity to include premium item in celebrity/VIP gift bags	Opportunity to include premium item in celebrity/VIP gift bags	Opportunity to include premium item in celebrity/VIP gift bags	Opportunity to include premium item in celebrity/VIP gift bags	Opportunity to include premium item in celebrity/VIP gift bags

Commitment Form

CONTACT INFORMATION:

COMPANY (AS TO APPEAR IN PRINT):

CONTACT NAME:

ADDRESS:

CITY/STATE/ZIP:

DAY PHONE:

CELL PHONE:

EMAIL:

Please submit this commitment form to:
Celebrity International:
12982 SW 89th Avenue, Miami, Florida 33176
Fax: (305) 255-3532

PLEASE CHECK ALL THAT APPLY:

- \$50,000 TITLE SPONSOR
- \$25,000 PRESENTING SPONSOR
- \$10,000 HOSTING SPONSOR
- \$5,000 CORPORATE SPONSOR
- \$2,000 BOWLING LANE SPONSOR (Four (4) BOWLERS PER LANE)
- \$1,000 PAINTBALL TEAM (FIVE (5) PLAYERS PER TEAM)
- \$500 X ____ (QTY.) = ____ INDIVIDUAL BOWLER
- \$500 X ____ (QTY.) = ____ INDIVIDUAL TICKET: VIP KICKOFF PARTY
- \$250 X ____ (QTY.) = ____ INDIVIDUAL PLAYER: PAINTBALL
- \$150 X ____ (QTY.) = ____ INDIVIDUAL SPECTATOR TICKET: BOWLING
- \$150 X ____ (QTY.) = ____ INDIVIDUAL SPECTATOR TICKET: PAINTBALL
- NO, I AM UNABLE TO ATTEND BUT WOULD LIKE TO DONATE \$ _____

PAYMENT INFORMATION (check one):

- CHECK #: _____
(MADE PAYABLE TO THE RAY LEWIS FOUNDATION)
- VISA MASTERCARD AMEX DISCOVER

NAME AS IT APPEARS ON CARD

CREDIT CARD NUMBER:

EXPIRATION DATE

BILLING ZIP

SIGNATURE

Additional Information

BENEFITING ORGANIZATION:

The Ray Lewis Foundation (RLF) is a 501C3 non profit organization. The mission of RLF is to provide personal and economic assistance towards disadvantaged youth and families in distress. All proceeds generated will be donated to a specific cause on behalf of the Ray Lewis Foundation.



FOR MORE INFORMATION CONTACT:

Celebrity International
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Miami, FL 33176

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